

Brendan M. Tierney

1526 Quarrier St. Apt. B, Charleston, WV 25311
(610) 331-1096 || brendantierney11@gmail.com
BrendanTierney.com

EXPERIENCE

WSAZ-TV NewsChannel 3

Charleston, WV

Investigative Reporter

July 2021 - Present

- Pitch, research, shoot, write and edit award-nominated promotable and multi-part investigative news stories
- Uncover issues leading to law and policy changes at state and local level; build stories around characters impacted by issues
- File multiple FOIA requests for documents and information; track down elected officials that would not schedule interviews

Weekend Anchor/Producer

August 2019 - Present

- Select, stack and write two-hour weekend morning newscast, including creating graphics and shooting breaking news
- Present stories in fast-paced engaging manner to inform viewers; interact with live reporters and meteorologists

Multi-Media Journalist

June 2019 - Present

- Enterprise stories covering six beat counties; shoot, write and edit at least one package and VOSOT per day
- Report breaking news live shots, over-the-top and digital coverage for website, app and social media platforms

WBNG-TV 12 News

Binghamton, NY

Multi-Media Journalist

September 2018 – May 2019

- Pitched, shot, wrote and edited more than 40 TV news packages on deadline, including live tosses and tags
- Reported at least two stories per day, three days per week – including multiple versions of each story
- Created unique digital media content including WordPress website, Instagram, Facebook Live and Twitter for each story

Producer

January 2019 – May 2019

- Selected, stacked and wrote broadcast news – including editing video, making graphics and approving reporter scripts
- Line produced up to two straight hours of shows coordinating live shots, robotic camera operation and show timing

KYW-AM NewsRadio 1060

Philadelphia, PA

Production Assistant

May 2015 – January 2018

- Created up to 20 daily audio and multimedia pieces of content for use online and on podcast platforms
- Monitored news wires, Twitter feeds, station email accounts and phone lines for Philadelphia's top news radio station
- Acted as liaison between seven editors, 35 reporters, 22 anchors, and three radio networks

CitrusTV

Syracuse, NY

General Manager

December 2017 – December 2018

- Oversaw the day-to-day and long-term success of the nation's oldest and largest all-student-run television studio
- Dramatically increased content viewership via show reformatting and transition to digital-first distribution strategy
- Managed financed with yearly budget over \$120,000; managed over 425 members who worked and learned in the facility

Executive Producer, News Anchor

September 2015 – May 2019

- Managed studio operations for Monday's 6 p.m. live news show, including 25 studio personnel and three reporters
- Serve weekly as news anchor, senior news reporter and studio weather anchor, including remote live shots

SKILLS

Video Editing Avid Media Composer, Edius, Adobe Premiere, Final Cut Pro | **News Production Systems** AP ENPS, iNews, Burli, NBC NewsChannel, CNN Newsource | **Video Production** Canon and Sony Cameras; TVU, Dejero and LiveU | **Digital Media** WordPress, AP Style writing, Twitter, Facebook, Instagram, TikTok, Zoom, Slack | Proficient French; Microsoft Office

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

- Bachelor of Sciences: Broadcast and Digital Journalism, Magna Cum Laude
- Minors: Political Science, Information Management and Technology

May 2019